## *JPN 3730 Spring 2018*

# Language in Japanese Society

MWF 5<sup>th</sup> period (11:45 - 12:35), LIT 237 Section 0471 http://elearning.ufl.edu Canvas

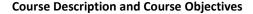
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Office hours: Tuesday 5<sup>th</sup>-6<sup>th</sup> periods (11:45-1:40), Thursday 5<sup>th</sup> period, and by appointment

Drop Box: 320 Pugh next to office door



This course examines socio-cultural aspects of language use in Japan. We focus on words that are used to characterize people and their behaviors, and words newly coined to capture current socio-cultural trends and phenomena. We also investigate the lexical domains of linguistic stereotyping and discrimination, especially as they relate to minorities in Japan. In addition to the lexicon, we examine the ways in which language use varies according to place, and participants who are distinguished by social attributes such as gender, age, and degree of intimacy. In particular, we study the ways in which stereotypic style markers of gender and formality are manipulated for purposes of identity display, and stance. Finally, we examine the way social behavior is molded through discourses designed to shape desired behaviors.

There are no prerequisites for the course. Previous study of Japanese language is not required, but some previous study or concurrent enrollment in Beginning Japanese is recommended since we will consider a lot of Japanese language data, and some assignments will require you to search for examples on your own. All of the examples in the readings appear in Romanization and are translated and/or glossed. While an introductory course in linguistics would be useful, it is not required. Most of the readings are written by linguists specializing in linguistic anthropology, sociolinguistics, or pragmatics. From time to time in-class activities will include introduction of topics and language use that does not appear in the course readings.

#### Course Textbooks and other materials, required

Bardsley, Jan and Laura Miller, eds. 2011. *Manners and Mischief: Gender, Power, and Etiquette in Japan*. Berkeley: University of California Press.

Gottlieb, Nanette. 2006. Linguistic Stereotyping and Minority Groups in Japan. London and New York: Routledge.

Okamoto, Shigeko and Janet S. Shibamoto Smith. 2004. *Japanese Language, Gender, and Ideology: Cultural Models and Real People*. Oxford; New York: Oxford University Press.

Other materials: Selected book chapters and articles on online reserves (ARES) at Smathers Library. These are indicated by "Course Reserves" in the Daily Schedule.

#### **Policies and Expectations**

- You are obligated to abide by the UF Student Honor Code. This includes avoidance of plagiarism, among other violations (<a href="https://www.dso.ufl.edu/sccr/process/student-conduct-honor-code/">https://www.dso.ufl.edu/sccr/process/student-conduct-honor-code/</a>). From the Honor Code site:
  - a. "Plagiarism. A student shall not represent as the student's own work all or any portion of the work of another. Plagiarism includes but is not limited to:
    - i. Quoting oral or written materials including but not limited to those found on the internet, whether published or unpublished, without proper attribution.
    - ii. Submitting a document or assignment which in whole or in part is identical or substantially identical to a document or assignment not authored by the student."
    - iii. Others
  - b. Unauthorized Use of Materials or Resources ("Cheating"). A student shall not use unauthorized materials or resources in an academic activity. Unauthorized materials or resources shall include:
    - i. Any paper or project authored by the student and presented by the student for the satisfaction of any academic requirement if the student previously submitted substantially the same paper or project to satisfy an academic requirement and did not receive express authorization to resubmit the paper or project.
    - ii. Others
- 2. Attendance and participation in class discussion is required, counting 10% of your grade.
- 3. **Digital media:** non-course related use of media (laptops, phones, etc.) is a distraction to other class members and hinders your ability to follow the class discussion. Please avoid.
- 4. **Accommodations**: Students desiring classroom accommodation must first register with the Dean of Students Office. The Dean of Students Office will provide documentation to the student who must then provide this documentation to the Instructor when requesting accommodation. See <a href="http://www.dso.ufl.edu/drc/">http://www.dso.ufl.edu/drc/</a> for information on this process. Please visit me during my office hours early in the semester.
- 5. **Make-up exams** will be provided in the case of documented illness or emergency. Notify instructor prior to the date of the exam, <a href="mailto:awehmeye@ufl.edu">awehmeye@ufl.edu</a>; 352-273-2961.

#### **Assignments and Evaluation**

- 1. **Questions for class discussion**: The Daily Schedule poses questions for you to respond to, or asks you to identify some particular data under focus for that day. In the case of data, please write out your examples and be prepared to share them with the class.
- 2. **Exercises**: The Daily Schedule contains 6 exercise assignments that ask you to search for specific linguistic items. In some cases, you are asked to translate or provide an interpretation of the item. The exercises are identified as (a) those you should submit to Canvas by 9 am on the date of the assignment, or (b) a clip or analysis that you should be prepared to present to class members and discuss briefly.
- 3. Data Analysis Paper: Select a short text or visual media, or excerpt from a longer text or visual media, to analyze from one or more of the perspectives studied in this course. The paper should be 9-12 pages and include a copy of the data at the end of the paper in the appendix. If you work with a clip, provide a Japanese transcription of the clip, an English translation of it, and a link to the clip. You should refer to concepts studied in the course, and you may refer to other reference sources, but this is not required. I am mainly interested in your own interpretation of the data, as informed by perspectives and terminology contained in the course materials. List any sources consulted in a References section at the end of the paper.
  - a. **Possible topics**: These are simply examples, and you are not limited to these topics or approaches. Feel free to discuss possibilities with me if you are not sure about your topic.

- i. Manga: cartoon or excerpt from story. What does the language use tell you about the relationship between the characters? What do the body language and or/facial expressions of the characters convey? Do you find any examples of current slang terms? Is there anything creative/deviant about the script choice that contributes to the message? Is it humorous? Why?
- ii. Blogs or comment boards: What does language use (words, forms, subject matter) convey about the blogger/commentator? What type of image is the writer trying to display?
- iii. Advice columns: How does the questioner pose his or her problem? How does the expert convey his or her advice? Why do you think the questioner chose this forum to ask for this sort of advice?
- iv. Etiquette: websites that show do's and don'ts of proper behavior. What can you learn about social expectations for behavior in this context? How would you characterize the style of language used, and the stance of the advice-advice giver?
- v. Anime: How is language use related to the personality of the characters? What sort of identities do they display (in speech, clothes, gestures, body language)? Do you find gender-differentiated speech use? Slang? What does the speech use tell you about the personalities of the characters, and their relationships with one another?
- vi. Advertisement: Does it include mimetic words? If so, what is their function? What kind of cultural knowledge is required to understand the appeal of this ad?
- vii. Film: What type of language do you find? Regional dialect? Yakuza dialect? Informal Japanese? Formal Japanese? Describe it, and explain the role that such language plays in the film.
- viii. TV talk show or drama clip: What does speech use tell you about the nature of the relationships of the participants or characters? Identify their roles and give some examples to justify your analysis. What sorts of identity display can you identify? Justify your analysis with reference to speaking styles and stances.
- b. **Abstract outlining data selection and reason for interest, one paragraph**: Specify the set of data you plan to consider, and give complete bibliographic information or link for it. Briefly explain why you are interested in it, and outline what your approach will be.
  - i. Submit to Assignments in Canvas by Friday, 02/07/18.
- c. **First draft or outline of analysis:** Identify the features you plan to analyze, and explain your interpretation. Submit to Assignments in Canvas by Friday, **03/26/18**.
- d. Final paper: 9-12 pages, submit to Assignments in Canvas by Monday, 04/23/18
  - i. Evaluation method
    - 1. Introduction: Data set is clearly identified, and reason for interest is explained.
    - 2. Data presentation: Data is clearly presented, with Japanese (transcription) and English translation.
    - 3. Data analysis: Various parameters of the data are considered; interpretation is elaborated and justified.
    - Links to course materials: Reference is made to concepts and studies read and discussed in class.
    - 5. Optional: Analysis is supported by reference to other sources beyond the course material.
    - 6. Conclusion: Findings are summarized, and there is mention of factors that would be of interest for future research but are beyond the scope of the paper.
    - 7. List of references is provided at the end of the paper.
    - 8. A copy of the data appears in the Appendix, or a link is provided to a clip in the case of visual media.

- 4. Exam #1, Wednesday 02/16/18: Key concepts, data interpretation.
  - a. Variety of question types including data analysis, term identification and definition, short and longer answer questions. Refer to Study Guide for Question Types.
- 5. **Exam #2**. Monday, 04/09/18. Application of key concepts to interpretation of data.
  - a. Variety of question types including data analysis, term identification and definition, short and longer answer questions. Refer to Study Guide for Question Types.

#### Grading

- 1. Written work (data analysis paper) will be evaluated on quality of writing (well-structured paragraphs and argumentation), and strength of analysis (scope, detail, insight, aptness). See also 4.d. immediately above.
- 2. Exercises will be graded Pass/Fail.
- 3. Breakdown of grading:

a.	Exercises and short presentations	15%
b.	Attendance and participation	10%
c.	Data analysis Paper	25%
	i. Abstract	02%
	ii. First draft	03%
	iii. Final paper	20%
d.	Exam 1	25%
e.	Exam 2	25%

- 4. Grading scale
  - i. 93-100 A; 90-92 A-
  - ii. 87-89 B+; 84-86 B; 80-83 B-
  - iii. 77-79 C+; 74-76 C; 70-73 C-
  - iv. 67-69 D+; 64-66 D, 60-63 D-
  - v. 0-59 E
- 5. UF Grade point information: <a href="https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx">https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx</a>

#### **DAILY SCHEDULE**

The schedule may be adjusted to revise or add assignments. Supplementary materials may be added to Resources in Canvas, in which case you will receive a notification.

Date	Topics	Assigned Readings	Exercises/ Assignments
Week 1 /	Week 1 Introduction, Mimetics, and Talking about Food		
М	Introduc-	Syllabus	
01/08/	tion to		
18	course		
W	Cosmetics	Abdul Razak, Siti Hajjar. 2012. Japanese	For class discussion:
01/10/	mimetics	Onomatopoeia: Cosmetics and Skincare	<ul> <li>In what contexts have you observed</li> </ul>
18		Products in Fashion Magazines. Hikaku	use of mimetic words?
		Nihongaku kyōiku kenkyū sentā kenkyū	
		nenpō 8:123-128. Course Reserves.	
F	Food	Nishinari, Katsuyoshi et al. 2008.	For class discussion:
01/12/	mimetics	Comparative Study of Texture Terms:	What do you observe about Japanese
18		English, French, Japanese and Chinese.	texture terms?
		Journal of Texture Studies 39/530-568.	How do Japanese texture terms differ
		Course Reserves.	from other languages?
		Optional activity: Visit "Taberogu,"	
		(http://www.tabelog.com), and find an	

		1 ( ( ) ; ; ; ( ) 1 ,	
		example of a food mimetic. Copy and paste	
		the writer's comments, and identify the	
		mimetic. Translate the sentence in which it	
		is used. Also specify the city, restaurant, and	
		type of dish. Submit to Canvas.	
Week 2 7	alking about f	food; What it means to learn completely	
M		Martin Luther King Jr. Day, classes	
01/15/		suspended	
18			
W	Language	Strauss, Susan. 2005. The linguistic	Exercise 1:
01/17/	of food	aestheticization of food: a cross-cultural look	Find an example of a Japanese food
18	commer-	at food commercials in Japan, Korea and the	commercial on Youtube (search under 食
	cials	United States. Journal of Pragmatics	
		37/9:1427-1455. Course Reserves.	べ物 cm) or elsewhere. Paste the url into
		,	Canvas. For in-class presentation, explain
			whether or not it displays the
			characteristics of Japanese food
			commercials observed by Strauss. Present
			your clip to the class.
F	Training in	Bardsley and Miller, Chapter 2 "Conduct	For class discussion:
01/19/	Japanese	Guides and Kabuki Onnagata," p. 48-66.	Can you find any other contexts in which
18	culture,	Guides and Rabaki Offiliagata, p. 40 00.	
10	perform-		the concept of <i>shugyō</i> 修行 'training' is
	ance and		used?
	beyond		
Mook 2 F		l nfe driving; gender and regional dialect	
		Roth, Joshua Hotaka. 2012. Heartfelt	For class discussion:
M	Training	1	
01/22/	and	Driving: Discourses on Manners, Safety, and	What discourses and key terms have been
16	personality	Emotion in Japan's Era of Mass	applied in attempts to create safer driving
	type	Motorization. The Journal of Asian Studies	in Japan?
		71:1, 171-192. Course Reserves.	
W	Spaces for	Bardsley and Miller, Chapter 5 "A Dinner	For class discussion:
01/24/	socializing	Party is not a Revolution: Space, Gender and	Can you find any examples of
01/24/ 18	socializing	Party is not a Revolution: Space, Gender and Hierarchy in Modern Japan," 95-113.	contemporary gendered spaces for
18	socializing	Hierarchy in Modern Japan," 95-113.	
18 F	socializing  Men's	Hierarchy in Modern Japan," 95-113.  Sreetharan, Japanese Men's Linguistic	contemporary gendered spaces for socialization?  For class discussion:
18	Men's language,	Hierarchy in Modern Japan," 95-113.  Sreetharan, Japanese Men's Linguistic Stereotypes and Realities: Conversations	contemporary gendered spaces for socialization?  For class discussion:  What are the stereotypically masculine
18 F	Men's	Hierarchy in Modern Japan," 95-113.  Sreetharan, Japanese Men's Linguistic	contemporary gendered spaces for socialization?  For class discussion:
F 01/26/	Men's language,	Hierarchy in Modern Japan," 95-113.  Sreetharan, Japanese Men's Linguistic Stereotypes and Realities: Conversations	contemporary gendered spaces for socialization?  For class discussion:  What are the stereotypically masculine
F 01/26/ 18	Men's language, stereotyp- ic and otherwise	Hierarchy in Modern Japan," 95-113.  Sreetharan, Japanese Men's Linguistic Stereotypes and Realities: Conversations from the Kansai and Kanto Regions, p. 275- 289 in Japanese Language, Gender, and Ideology.	contemporary gendered spaces for socialization?  For class discussion:  What are the stereotypically masculine
F 01/26/ 18	Men's language, stereotyp- ic and otherwise	Hierarchy in Modern Japan," 95-113.  Sreetharan, Japanese Men's Linguistic Stereotypes and Realities: Conversations from the Kansai and Kanto Regions, p. 275- 289 in Japanese Language, Gender, and Ideology.  Ind regional dialect	contemporary gendered spaces for socialization?  For class discussion:  What are the stereotypically masculine
F 01/26/ 18	Men's language, stereotyp- ic and otherwise	Hierarchy in Modern Japan," 95-113.  Sreetharan, Japanese Men's Linguistic Stereotypes and Realities: Conversations from the Kansai and Kanto Regions, p. 275- 289 in Japanese Language, Gender, and Ideology.	contemporary gendered spaces for socialization?  For class discussion: What are the stereotypically masculine forms, and when are they used?  For class discussion:
F 01/26/ 18	Men's language, stereotyp- ic and otherwise Gender, age, a	Hierarchy in Modern Japan," 95-113.  Sreetharan, Japanese Men's Linguistic Stereotypes and Realities: Conversations from the Kansai and Kanto Regions, p. 275- 289 in Japanese Language, Gender, and Ideology.  Ind regional dialect	contemporary gendered spaces for socialization?  For class discussion: What are the stereotypically masculine forms, and when are they used?
F 01/26/ 18  Week 4 6	Men's language, stereotyp- ic and otherwise Gender, age, and Kansai	Hierarchy in Modern Japan," 95-113.  Sreetharan, Japanese Men's Linguistic Stereotypes and Realities: Conversations from the Kansai and Kanto Regions, p. 275-289 in Japanese Language, Gender, and Ideology.  Ind regional dialect SturtzSreetharan, Cindi. 2008. Osaka	contemporary gendered spaces for socialization?  For class discussion: What are the stereotypically masculine forms, and when are they used?  For class discussion:
F 01/26/ 18  Week 4 6 M 01/29/	Men's language, stereotyp- ic and otherwise Gender, age, and Kansai women's	Hierarchy in Modern Japan," 95-113.  Sreetharan, Japanese Men's Linguistic Stereotypes and Realities: Conversations from the Kansai and Kanto Regions, p. 275-289 in Japanese Language, Gender, and Ideology.  Ind regional dialect  SturtzSreetharan, Cindi. 2008. Osaka Aunties: Negotiating honorific language,	contemporary gendered spaces for socialization?  For class discussion: What are the stereotypically masculine forms, and when are they used?  For class discussion: What kind of identity did SturtzSreetharan
F 01/26/ 18  Week 4 6 M 01/29/	Men's language, stereotyp- ic and otherwise Gender, age, and Kansai women's	Hierarchy in Modern Japan," 95-113.  Sreetharan, Japanese Men's Linguistic Stereotypes and Realities: Conversations from the Kansai and Kanto Regions, p. 275-289 in Japanese Language, Gender, and Ideology.  Ind regional dialect  SturtzSreetharan, Cindi. 2008. Osaka Aunties: Negotiating honorific language, gender and regionality. Texas Linguistic	contemporary gendered spaces for socialization?  For class discussion: What are the stereotypically masculine forms, and when are they used?  For class discussion: What kind of identity did SturtzSreetharan find that Kansai women are adopting?
F 01/26/ 18  Week 4 6 M 01/29/	Men's language, stereotyp- ic and otherwise Gender, age, and Kansai women's	Hierarchy in Modern Japan," 95-113.  Sreetharan, Japanese Men's Linguistic Stereotypes and Realities: Conversations from the Kansai and Kanto Regions, p. 275-289 in Japanese Language, Gender, and Ideology.  Ind regional dialect  SturtzSreetharan, Cindi. 2008. Osaka Aunties: Negotiating honorific language, gender and regionality. Texas Linguistic	contemporary gendered spaces for socialization?  For class discussion: What are the stereotypically masculine forms, and when are they used?  For class discussion: What kind of identity did SturtzSreetharan find that Kansai women are adopting? What are its characteristic linguistic
F 01/26/ 18  Week 4 6 M 01/29/ 18	Men's language, stereotypic and otherwise Gender, age, and Kansai women's language	Hierarchy in Modern Japan," 95-113.  Sreetharan, Japanese Men's Linguistic Stereotypes and Realities: Conversations from the Kansai and Kanto Regions, p. 275-289 in Japanese Language, Gender, and Ideology.  Ind regional dialect  SturtzSreetharan, Cindi. 2008. Osaka Aunties: Negotiating honorific language, gender and regionality. Texas Linguistic Forum 52, 163-173. Course Reserves.	contemporary gendered spaces for socialization?  For class discussion: What are the stereotypically masculine forms, and when are they used?  For class discussion: What kind of identity did SturtzSreetharan find that Kansai women are adopting? What are its characteristic linguistic features?  For class discussion:
F 01/26/ 18  Week 4 6 M 01/29/ 18	Men's language, stereotyp- ic and otherwise Gender, age, and Kansai women's language	Hierarchy in Modern Japan," 95-113.  Sreetharan, Japanese Men's Linguistic Stereotypes and Realities: Conversations from the Kansai and Kanto Regions, p. 275-289 in Japanese Language, Gender, and Ideology.  Ind regional dialect  SturtzSreetharan, Cindi. 2008. Osaka Aunties: Negotiating honorific language, gender and regionality. Texas Linguistic Forum 52, 163-173. Course Reserves.  Bardsley and Miller, Chapter 6 "The Oyaji Gets a Makeover: Guides for Salarymen in	contemporary gendered spaces for socialization?  For class discussion: What are the stereotypically masculine forms, and when are they used?  For class discussion: What kind of identity did SturtzSreetharan find that Kansai women are adopting? What are its characteristic linguistic features?
F 01/26/ 18  Week 4 0 M 01/29/ 18  W 01/31/	Men's language, stereotypic and otherwise Gender, age, and Kansai women's language  Male grooming; choiwaru	Hierarchy in Modern Japan," 95-113.  Sreetharan, Japanese Men's Linguistic Stereotypes and Realities: Conversations from the Kansai and Kanto Regions, p. 275-289 in Japanese Language, Gender, and Ideology.  Ind regional dialect  SturtzSreetharan, Cindi. 2008. Osaka Aunties: Negotiating honorific language, gender and regionality. Texas Linguistic Forum 52, 163-173. Course Reserves.  Bardsley and Miller, Chapter 6 "The Oyaji	contemporary gendered spaces for socialization?  For class discussion: What are the stereotypically masculine forms, and when are they used?  For class discussion: What kind of identity did SturtzSreetharan find that Kansai women are adopting? What are its characteristic linguistic features?  For class discussion: What newly coined terms can you find
F 01/26/ 18  Week 4 6 M 01/29/ 18  W 01/31/ 18	Men's language, stereotypic and otherwise Gender, age, and Kansai women's language  Male grooming; choiwaru oyaji	Sreetharan, Japanese Men's Linguistic Stereotypes and Realities: Conversations from the Kansai and Kanto Regions, p. 275-289 in Japanese Language, Gender, and Ideology.  Ind regional dialect  SturtzSreetharan, Cindi. 2008. Osaka Aunties: Negotiating honorific language, gender and regionality. Texas Linguistic Forum 52, 163-173. Course Reserves.  Bardsley and Miller, Chapter 6 "The Oyaji Gets a Makeover: Guides for Salarymen in the New Millennium," 114-135.	contemporary gendered spaces for socialization?  For class discussion: What are the stereotypically masculine forms, and when are they used?  For class discussion: What kind of identity did SturtzSreetharan find that Kansai women are adopting? What are its characteristic linguistic features?  For class discussion: What newly coined terms can you find that refer to men?
F 01/26/ 18  Week 4 0 M 01/29/ 18  W 01/31/	Men's language, stereotypic and otherwise Gender, age, and Kansai women's language  Male grooming; choiwaru	Hierarchy in Modern Japan," 95-113.  Sreetharan, Japanese Men's Linguistic Stereotypes and Realities: Conversations from the Kansai and Kanto Regions, p. 275-289 in Japanese Language, Gender, and Ideology.  Ind regional dialect  SturtzSreetharan, Cindi. 2008. Osaka Aunties: Negotiating honorific language, gender and regionality. Texas Linguistic Forum 52, 163-173. Course Reserves.  Bardsley and Miller, Chapter 6 "The Oyaji Gets a Makeover: Guides for Salarymen in	contemporary gendered spaces for socialization?  For class discussion: What are the stereotypically masculine forms, and when are they used?  For class discussion: What kind of identity did SturtzSreetharan find that Kansai women are adopting? What are its characteristic linguistic features?  For class discussion: What newly coined terms can you find

02/02/ 18			Select an entry from the Riiman jiten at <a href="http://www.asahi.com/kaisha/">http://www.asahi.com/kaisha/</a> , and translate it. Label the entry clearly. Your translation need not be complete or perfect. Submit to Canvas.
Week 5 (	Constructing ge	endered images	
M 02/05/ 18	New maculini- ties	Alpert, Erika. 2014. Stoicism or Shyness? Japanese professional matchmakers and new masculine conversational ideals.  Journal of Language and Sexuality 3:2, 191-218. Course Reserves.	For class discussion: What kind of conversation styles are passive male clients advised to adopt?
W 02/07/ 18	Hinkaku 品 格 'dignity' versus makeinu 負け犬 'loser dog'	Bardsley and Miller, Chapter 7 "The Dignified Woman Who Loves to be "Loveable," 136-155.	Abstract for Data Analysis Paper due. Submit to Assignments in Canvas.
F 02/09/ 18	Image and voice pitch	Ohara, "Prosody and Gender in Workplace Interaction: Exploring Constraints and Resources in the Use of Japanese," p. 222-239, in Japanese Language, Gender, and Ideology.	For class discussion: Are there contexts in which you alter the pitch, high or low, of your voice? What are the contexts, and why do you think you adjust your voice in that way?
Week 6 /	Names		
M 02/12/ 18	Childbear- ing advice	Bardsley and Miller, Chapter 8 "Making and Marketing Mothers: Guides to Pregnancy in Modern Japan," p. 156-177.	For class discussion: How has the focus of pregnancy advice manuals changed over the past two centuries?
W 02/14/ 18	Naming	<ul> <li>Unser-Schutz, Giancarla. 2016. Naming Names: Talking about new Japanese naming practices. Ejcjs 16:3, 1-17. Access here:         <ul> <li>http://www.japanesestudies.org.uk/ejcj s/vol16/iss3/unser-schutz.html.</li> </ul> </li> <li>Work on Exercise 4.</li> <li>Otake, Tomoko. 2012. What to call baby? The Japan Times 01/22/2012, http://www.japantimes.co.jp/life/2012/01/22/general/what-to-call-baby/#.VoWAmk1ljcs.</li> </ul>	Exercise 3: Select one of the top 10 names of 2017 shown for male or female names, along with its associated readings, and discuss the possible associations or images the kanji and associated readings convey. If it were your name, how would you read it? <a href="http://www.meijiyasuda.co.jp/enjoy/ranking/read_best10/index.html">http://www.meijiyasuda.co.jp/enjoy/ranking/read_best10/index.html</a> For some names, googling the name + 意味 will lead to an entry in みんなの名前辞典 at coreblog.org. The entry will explain the meaning of each of the kanji in the name. You can also visit the website and search for the kanji, at <a href="http://coreblog.org/naming/">http://coreblog.org/naming/</a> . Your translation need not be perfect or complete. Submit to Canvas.
F 02/16/ 18	Exam 1	Exam 1, in class, covers all material through 02/14/18. Variety of question types including data analysis, term identification and definition, short and longer answer	

		annestiene Defente Charle Calife for	
		questions. Refer to Study Guide for	
\A/I. 7 (	]	Question Types.	
		ffends; gender and sexuality	Tour discussions
M	Sōdan	Bardsley and Miller, Chapter 9 "When	For class discussion:
02/19/	shitsu 相談	Manners Are Not Enough: The Newspaper	What sort of cultural shift does Shibamoto
18	室 'advice	Advice Column and the 'Etiquette' of	observe in the nature of the advice given
	columns'	Cultural Ideology in Contemporary Japan," p. 178-195.	to contemporary question writers?
W	Language	Lunsing and Maree, Shifting Speakers:	For class discussion:
02/21/	and	Negotiating reference in relation to sexuality	What is different about pronoun use in the
18	identity	and gender, p. 92-113;	gay and lesbian communities?
	display	Abe, Lesbian Bar Talk in Shinjuku, Tokyo, p.	
		205-222, in Japanese Language, Gender, and	
		Ideology.	
F	Dating	Baudinette, Thomas. 2017. Constructing	For class discussion:
02/23/	bulletin	identities on a Japanese gay dating site:	What sorts of discourses relating to
18	boards	Hunkiness, cuteness and the desire for	desirability appear in these posts?
		heteronormative masculinity. Journal of	
		Language and Sexuality 6:2, 232-261.	
		Course Reserves.	
Week 8 L	Discourses on c	offensive behavior	
М	Identity	Bardsley and Miller, Chapter 10 "A	For class discussion:
02/26/	construc-	Community of Manners: Advice Columns in	What is the concept of tōjisha 当事者, and
18	tion	Lesbian and Gay Magazines in Japan," p.	why is it relevant in the context of sexual
		196-218.	minorities?
W	Offensive	Bardsley and Miller, Chapter 11 "Behavior	Exercise 4:
VV	Offeriate	Barasicy and willier, chapter II Benavior	LACICISC 4.
02/28/	behaviors	That Offends: Comics and Other Images of	Select a cartoon illustrating bad manners
1			
02/28/		That Offends: Comics and Other Images of	Select a cartoon illustrating bad manners
02/28/		That Offends: Comics and Other Images of	Select a cartoon illustrating bad manners from one in the list, translate, and <b>present</b>
02/28/		That Offends: Comics and Other Images of	Select a cartoon illustrating bad manners from one in the list, translate, and present to class. Note the number and category in
02/28/		That Offends: Comics and Other Images of	Select a cartoon illustrating bad manners from one in the list, translate, and present to class. Note the number and category in Canvas.
02/28/		That Offends: Comics and Other Images of	Select a cartoon illustrating bad manners from one in the list, translate, and present to class. Note the number and category in Canvas. <a href="http://www.keio.co.jp/gallery/manner/list/index.html">http://www.keio.co.jp/gallery/manner/list/index.html</a> For class discussion:
02/28/		That Offends: Comics and Other Images of	Select a cartoon illustrating bad manners from one in the list, translate, and present to class. Note the number and category in Canvas. <a href="http://www.keio.co.jp/gallery/manner/list/index.html">http://www.keio.co.jp/gallery/manner/list/index.html</a> For class discussion:  How can we characterize the types of
02/28/		That Offends: Comics and Other Images of	Select a cartoon illustrating bad manners from one in the list, translate, and present to class. Note the number and category in Canvas. <a href="http://www.keio.co.jp/gallery/manner/list/index.html">http://www.keio.co.jp/gallery/manner/list/index.html</a> For class discussion:
02/28/ 18	behaviors  Words and	That Offends: Comics and Other Images of Incivility," p. 219-250.  Maeda, Naoki. 2003. Influence of	Select a cartoon illustrating bad manners from one in the list, translate, and present to class. Note the number and category in Canvas.  http://www.keio.co.jp/gallery/manner/list/index.html  For class discussion:  How can we characterize the types of behavior that are likely to offend others?  For class discussion:
02/28/ 18 F 03/02/	behaviors	That Offends: Comics and Other Images of Incivility," p. 219-250.  Maeda, Naoki. 2003. Influence of Kotodamaism on Japanese Journalism.	Select a cartoon illustrating bad manners from one in the list, translate, and present to class. Note the number and category in Canvas.  http://www.keio.co.jp/gallery/manner/list/index.html  For class discussion:  How can we characterize the types of behavior that are likely to offend others?  For class discussion:  What is kotodama belief, and why is it
02/28/ 18	behaviors  Words and	That Offends: Comics and Other Images of Incivility," p. 219-250.  Maeda, Naoki. 2003. Influence of Kotodamaism on Japanese Journalism.  Media, Culture & Society 25/6:757-772.	Select a cartoon illustrating bad manners from one in the list, translate, and present to class. Note the number and category in Canvas.  http://www.keio.co.jp/gallery/manner/list/index.html  For class discussion:  How can we characterize the types of behavior that are likely to offend others?  For class discussion:
02/28/ 18 F 03/02/ 18	behaviors  Words and their effect	That Offends: Comics and Other Images of Incivility," p. 219-250.  Maeda, Naoki. 2003. Influence of Kotodamaism on Japanese Journalism.  Media, Culture & Society 25/6:757-772.  Course Reserves.	Select a cartoon illustrating bad manners from one in the list, translate, and present to class. Note the number and category in Canvas.  http://www.keio.co.jp/gallery/manner/list/index.html  For class discussion:  How can we characterize the types of behavior that are likely to offend others?  For class discussion:  What is kotodama belief, and why is it
02/28/ 18 F 03/02/ 18 Week 9 S	Words and their effect	That Offends: Comics and Other Images of Incivility," p. 219-250.  Maeda, Naoki. 2003. Influence of Kotodamaism on Japanese Journalism.  Media, Culture & Society 25/6:757-772.  Course Reserves.  asses suspended 03/03/18 – 03/10/18	Select a cartoon illustrating bad manners from one in the list, translate, and present to class. Note the number and category in Canvas.  http://www.keio.co.jp/gallery/manner/list/index.html  For class discussion:  How can we characterize the types of behavior that are likely to offend others?  For class discussion:  What is kotodama belief, and why is it
02/28/ 18 F 03/02/ 18 Week 9 S Week 10	Words and their effect Spring Break, cl., Language and	That Offends: Comics and Other Images of Incivility," p. 219-250.  Maeda, Naoki. 2003. Influence of Kotodamaism on Japanese Journalism.  Media, Culture & Society 25/6:757-772.  Course Reserves.  Jasses suspended 03/03/18 – 03/10/18  d discrimination	Select a cartoon illustrating bad manners from one in the list, translate, and present to class. Note the number and category in Canvas.  http://www.keio.co.jp/gallery/manner/list/index.html  For class discussion:  How can we characterize the types of behavior that are likely to offend others?  For class discussion:  What is kotodama belief, and why is it
02/28/ 18 F 03/02/ 18 Week 9 S Week 10	Words and their effect  Spring Break, cl., Language and Identifying	That Offends: Comics and Other Images of Incivility," p. 219-250.  Maeda, Naoki. 2003. Influence of Kotodamaism on Japanese Journalism.  Media, Culture & Society 25/6:757-772.  Course Reserves.  asses suspended 03/03/18 – 03/10/18  d discrimination  Gottlieb, Chapter 1 "Language and	Select a cartoon illustrating bad manners from one in the list, translate, and present to class. Note the number and category in Canvas.  http://www.keio.co.jp/gallery/manner/list/index.html  For class discussion:  How can we characterize the types of behavior that are likely to offend others?  For class discussion:  What is kotodama belief, and why is it
02/28/ 18 F 03/02/ 18 Week 9 S Week 10 M 03/12/	Words and their effect  Spring Break, cl., Language and Identifying discrimina-	That Offends: Comics and Other Images of Incivility," p. 219-250.  Maeda, Naoki. 2003. Influence of Kotodamaism on Japanese Journalism.  Media, Culture & Society 25/6:757-772.  Course Reserves.  Jasses suspended 03/03/18 – 03/10/18  d discrimination	Select a cartoon illustrating bad manners from one in the list, translate, and present to class. Note the number and category in Canvas.  http://www.keio.co.jp/gallery/manner/list/index.html  For class discussion:  How can we characterize the types of behavior that are likely to offend others?  For class discussion:  What is kotodama belief, and why is it
02/28/ 18 F 03/02/ 18 Week 9 S Week 10	Words and their effect  Spring Break, cl., Language and Identifying discriminatory	That Offends: Comics and Other Images of Incivility," p. 219-250.  Maeda, Naoki. 2003. Influence of Kotodamaism on Japanese Journalism.  Media, Culture & Society 25/6:757-772.  Course Reserves.  asses suspended 03/03/18 – 03/10/18  d discrimination  Gottlieb, Chapter 1 "Language and	Select a cartoon illustrating bad manners from one in the list, translate, and present to class. Note the number and category in Canvas.  http://www.keio.co.jp/gallery/manner/list/index.html  For class discussion:  How can we characterize the types of behavior that are likely to offend others?  For class discussion:  What is kotodama belief, and why is it
F 03/02/ 18  Week 9 5 Week 10 M 03/12/ 18	Words and their effect  Spring Break, cl., Language and Identifying discriminatory language	That Offends: Comics and Other Images of Incivility," p. 219-250.  Maeda, Naoki. 2003. Influence of Kotodamaism on Japanese Journalism.  Media, Culture & Society 25/6:757-772.  Course Reserves.  asses suspended 03/03/18 – 03/10/18  d discrimination  Gottlieb, Chapter 1 "Language and Representation," p. 1-24.	Select a cartoon illustrating bad manners from one in the list, translate, and present to class. Note the number and category in Canvas.  http://www.keio.co.jp/gallery/manner/list/index.html  For class discussion:  How can we characterize the types of behavior that are likely to offend others?  For class discussion:  What is kotodama belief, and why is it relevant in the context of journalism?
02/28/ 18 F 03/02/ 18 Week 9 S Week 10 M 03/12/ 18	Words and their effect  Spring Break, cl., Language and Identifying discriminatory language  Kotoba-	That Offends: Comics and Other Images of Incivility," p. 219-250.  Maeda, Naoki. 2003. Influence of Kotodamaism on Japanese Journalism.  Media, Culture & Society 25/6:757-772.  Course Reserves.  Course Reserves	Select a cartoon illustrating bad manners from one in the list, translate, and present to class. Note the number and category in Canvas.  http://www.keio.co.jp/gallery/manner/list/index.html  For class discussion:  How can we characterize the types of behavior that are likely to offend others?  For class discussion:  What is kotodama belief, and why is it
02/28/ 18 F 03/02/ 18 Week 9 S Week 10 M 03/12/ 18	Words and their effect  Spring Break, cl., Language and Identifying discriminatory language  Kotobagari,	That Offends: Comics and Other Images of Incivility," p. 219-250.  Maeda, Naoki. 2003. Influence of Kotodamaism on Japanese Journalism.  Media, Culture & Society 25/6:757-772.  Course Reserves.  asses suspended 03/03/18 – 03/10/18  d discrimination  Gottlieb, Chapter 1 "Language and Representation," p. 1-24.	Select a cartoon illustrating bad manners from one in the list, translate, and present to class. Note the number and category in Canvas.  http://www.keio.co.jp/gallery/manner/list/index.html  For class discussion:  How can we characterize the types of behavior that are likely to offend others?  For class discussion:  What is kotodama belief, and why is it relevant in the context of journalism?
02/28/ 18 F 03/02/ 18 Week 9 S Week 10 M 03/12/ 18	Words and their effect  Spring Break, cl., Language and Identifying discriminatory language  Kotobagari, 'word-	That Offends: Comics and Other Images of Incivility," p. 219-250.  Maeda, Naoki. 2003. Influence of Kotodamaism on Japanese Journalism.  Media, Culture & Society 25/6:757-772.  Course Reserves.  Course Reserves	Select a cartoon illustrating bad manners from one in the list, translate, and present to class. Note the number and category in Canvas.  http://www.keio.co.jp/gallery/manner/list/index.html  For class discussion:  How can we characterize the types of behavior that are likely to offend others?  For class discussion:  What is kotodama belief, and why is it relevant in the context of journalism?  For class discussion:
02/28/ 18 F 03/02/ 18 Week 9 S Week 10 M 03/12/ 18	Words and their effect  Spring Break, concluding the discriminatory language  Kotobagari, 'wordhunting'	That Offends: Comics and Other Images of Incivility," p. 219-250.  Maeda, Naoki. 2003. Influence of Kotodamaism on Japanese Journalism.  Media, Culture & Society 25/6:757-772.  Course Reserves.  Course Reserves	Select a cartoon illustrating bad manners from one in the list, translate, and present to class. Note the number and category in Canvas.  http://www.keio.co.jp/gallery/manner/list/index.html  For class discussion:  How can we characterize the types of behavior that are likely to offend others?  For class discussion:  What is kotodama belief, and why is it relevant in the context of journalism?  For class discussion:  What is kotobagari 言葉狩り, and what
02/28/ 18 F 03/02/ 18 Week 9 S Week 10 M 03/12/ 18	Words and their effect  Spring Break, cl., Language and Identifying discriminatory language  Kotobagari, 'word-	That Offends: Comics and Other Images of Incivility," p. 219-250.  Maeda, Naoki. 2003. Influence of Kotodamaism on Japanese Journalism.  Media, Culture & Society 25/6:757-772.  Course Reserves.  Course Reserves	Select a cartoon illustrating bad manners from one in the list, translate, and present to class. Note the number and category in Canvas.  http://www.keio.co.jp/gallery/manner/list/index.html  For class discussion:  How can we characterize the types of behavior that are likely to offend others?  For class discussion:  What is kotodama belief, and why is it relevant in the context of journalism?  For class discussion:  What is kotobagari 言葉狩り, and what

F	Terms that	Gottlieb, Chapter 3 "Status Discrimination,"	For class discussion:
03/16/	refer to	p. 49-73.	What is "status discrimination," and how
18	Burakumin		is it related to language?
		discrimination	T
M 03/19/ 18	Terms that refer to outsider minorities	Gottlieb, Chapter 4 "Ethnicity," p. 74-98.	Exercise 5: You can often find inflammatory rhetoric on this bilingual site, particularly as regards Japan-Korea relations, and Japan-international relations, <a href="https://www.japancrush.com">www.japancrush.com</a> (English with Japanese text in popups, for both main and comments). Check topics that relate to any of the ethnicities in this chapter, and try to identify some discriminatory words or comments. Submit to Canvas.
W 03/21/ 16	Terms that refer to mental and physical differences	Gottlieb, Chapter "Disability," p. 99-116.	For class discussion: What have been the strategies for coining new replacement words and expressions for discriminatory words?
F		Class suspended, instructor away at	
03/23/ 18		conference	
Week 12	Language and	discrimination; honorifics and language	
M 03/26/ 18	Discrimina- tion that is built into the language	<ul> <li>Gottlieb, Chapter 6 "Gender," p. 117-134.</li> <li>Endo; Shibamoto (trans.), Women and Words: The status of sexist language in Japan as seen through contemporary dictionary definitions and media discourse, p. 166-186, in Japanese Language, Gender, and Ideology.</li> </ul>	First Draft of Data Analysis Paper due. Submit to Assignments in Canvas  For class discussion: What are some current gender-discriminatory words?
W 03/28/ 16	Rethinking gender and politeness	Okamoto, Ideology in linguistic practice and analysis: Gender and politeness in Japanese revisited, p. 38-56, in <i>Japanese Language</i> , <i>Gender</i> , and Ideology.	For class discussion: How has the received wisdom that women speak more politely than men come to be re-evaluated?
F 03/30/ 18	Attitudes toward use of honorifics	Okamoto, Shigeko. 2016. Variability and multiplicity in the meanings of stereotypical gendered speech in Japanese. <i>East Asian Pragmatics</i> 1:1, 5-37. <b>Course Reserves</b> .	For class discussion: How do perceptions differ from prescriptive norms?
		ruction and language	
M 04/02/ 18	Language and identity display	Miller, You are doing <i>Burikko</i> ! Censoring/Scrutinizing Artificers of Cute Femininity in Japanese, p. 148-165 in Japanese Language, Gender, and Ideology.	For class discussion: Can you think of any hyper-feminine speaking styles in English? Give an example.
W 04/04/ 18	Dialect in Context	Sunaoshi, Farm Women's Professional Discourse in Ibaraki, p. 187-204 in Japanese Language, Gender, and Ideology.	. For class discussion: Why does Sunaoshi maintain that gender is not a salient category when analyzing speaking styles in the Ibaraki dialect?

		Miyake, Yoshimi, 1995. A dialect in the face of the standard: A Japanese case	
		study. Annual Meeting of the Berkeley Linguistics Society, (S.I), p, 217-225.	
		Available at	
		<a href="https://journals.linguisticsocie">https://journals.linguisticsocie</a> ty.org/proceedings/index.php/B	
		LS/article/view/1385/1169>.	
F	Pronouns	Miyazaki, Japanese Junior High School Girls'	For class discussion:
04/06/	and	and Boys' First-Person Pronoun Use and	How does pronoun use differ across
18	identity	Their Social World, p. 265-274 in <i>Japanese</i>	school peer groups? What identity types
	display	Language, Gender, and Ideology.	are linked to use of particular pronouns?
Week 14		cript innovation; regional and age variation	·
М	Exam 2	Exam 2, In-class, all materials from	
04/09/		02/19/18 - 04/06/18	
18			
W	Identity	Fisch, Michael. 2009. War by Metaphor in	For class discussion:
04/11/	and	Densha Otoko. Mechademia 4, 131-146.	How does the metaphor of war work in
18	metaphor	Course Reserves.	this digital medium?
F	Lexeme	Sano, Shinichiro. 2005. On the positive	Exercise 6:
04/13/	innovation,	meaning of the adjective <i>yabai</i> in Japanese.	Identify a word in English, or some other
18	and spread	Sophia Linguistica 53, Working Papers in	word in Japanese, that has undergone a
		Linguistics, 109-130. Course Reserves.	change in meaning that allowed it to be
			used in new contexts, and explain. <b>Submit</b>
)			to Canvas.
	Language and	-	T = 1 1
M	Language	Fisch, Michael. ND. Meditations on the	For class discussion:
04/16/	of disaster	"Unimaginable" (soteigai). PDF. Course	What are key terms in the post-Fukushima
18	N 4 - t l	Reserves.	discourse?
W	Metaphors	Cornevin, Vanessa and Charles Forceville.	For class discussion:
04/18/	applied to	2017. From metaphor to allegory: The	How well does this manga succeed in its goal of education?
18	foreign lands	Japanese manga Afuganisu-tan. Metaphor and the Social World 7:2, 235-251. Course	goal of education?
	iaiius	reserves.	
F	Image and	Bartal, Ory. 2012. Text as Image in Japanese	For class discussion:
04/20/	text	Advertising Typography Design. Design/ssues	How do font and script work to create
	1		· · · · · · · · · · · · · · · · · · ·
18		29/1:51-65. Course Reserves.	visual images in Japanese advertising?
	Findings from	29/1:51-65. <b>Course Reserves</b> .	visual images in Japanese advertising?
	, Findings from Findings	data analysis projects	Data Analysis Paper due. Submit to
Week 16,		data analysis projects  Brief description of the focus of your	
Week 16,		data analysis projects	Data Analysis Paper due. Submit to
Week 16, M 04/23/		data analysis projects  Brief description of the focus of your project, and summary of the results (3	Data Analysis Paper due. Submit to
Week 16, M 04/23/ 18	Findings	Brief description of the focus of your project, and summary of the results (3 minutes). Handout or 2-3 slides max.	Data Analysis Paper due. Submit to

### **Reference tools**

Basic titles in Japanese linguistics. MARTIN (1975) is excellent on any aspect of Japanese language, MILLER (1967) for any aspect of history of the Japanese language, and ALFONSO (1966) for any information about basic Japanese grammar or sentence patterns. Consult KUNO (1973), SHIBATANI (1990), and IWASAKI (2002) on key issues in Japanese linguistics.

Alfonso, Anthony. 1966. *Japanese Language Patterns: A Structural Approach*. Tokyo: Sophia University. 2 Volumes.

Gurūpu Jamashii, eds. 1998. Kyōshi to gakushūsha no tame no Nihongo bunkei jiten. Tokyo: Kurosio.

Ito, Junko and Armin Mester. 2003. *Japanese Morphophonemics: Markedness and Word Structure*. Cambridge, Mass.; London: The MIT Press.

Iwasaki Shoichi. 2002. Japanese. Amsterdam; Philadelphia: John Benjamins.

Kuno Susumu. 1973. The Structure of the Japanese Language. Cambridge: The MIT Press.

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Miyagawa, Shigeru and Mamoru Saito, eds. 2008. *The Oxford Handbook of Japanese Linguistics*. Oxford; New York: Oxford University Press.

Shibatani Masayoshi. 1990. The Languages of Japan. Cambridge: Cambridge University Press.

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#### **Dictionaries**

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Iwanami shoten jiten henshūbu. 1992. 逆引き広辞苑 *Gyakubiki Kōjien (Reverse Look-Up Kojien)*. Tokyo: Iwanami shoten.

Masuda, Koh, editor-in-chief. Kenkyusha's New Japanese-English Dictionary. Tokyo: Kenkyusha.

Ono, Susumu and Masando Hamanishi. 1981. 類語新辞典 *Ruigo shin jiten (Dictionary of Synonyms)*. Tokyo: Kadokawa.

Spahn, Mark and Wolfgang Hadamistzky. 1996. The Kanji Dictionary. Boston/Rutland/Tokyo: Tuttle Publishing.

Tian Zhongkui, Shoji Izuhara and Jin Xiangshun, eds. 1998. 類義語使い分け辞典 *Ruigigo tsukaiwake jiten* (*Dictionary of Synonym Differentiation*). Tokyo: Kenkyusha.

#### **Dialect Atlases**

Kokuritsu Kokugo Kenkyūjo, comps. 日本言語地図 *Nihon gengo chizu (Linguistic Atlas of Japan)*. Tokyo: Kokuritsu Kokugo Kenkyūjō, 1981-1985, 6 volumes.

Kokuritsu Kokugo Kenkyūjo, comps. 方言文法全国地図 *Hōgen bunpō zenkoku chizu (Grammar Atlas of Japanese Dialects)*.Tokyo: Ōkurashō Insatsukyoku. 1989- (3 volumes).

#### Websites

- 1. 死語 shigo, obsolete words <a href="http://matome.naver.jp/odai/2135144592218401701">http://matome.naver.jp/odai/2135144592218401701</a>
- 2. Japanese dictionaries
  - a. WWWJDic http://wwwjdic.se/cgi-bin/wwwjdic.cgi?1C
  - b. Goo http://www.goo.ne.jp/?ST=2
  - c. Weblio <a href="http://www.weblio.jp/">http://www.weblio.jp/</a>
  - d. 日本語俗語辞書 http://zokugo-dict.com/
  - e. 流行語辞典 http://www.kotoba.ne.jp/glossary.cgi?k=vogue words
  - f. 新語・流行語|若者言葉辞典~あなたはわかりますか?
    - i. http://bosesound.blog133.fc2.com/blog-entry-71.html
- 3. Japanese slang websites
  - a. <a href="http://singo.jiyu.co.jp/">http://singo.jiyu.co.jp/</a> (Gendai yoogo no kiso chishiki contest)
  - b. Ryuukoogo <a href="http://ja.wikipedia.org/wiki/%E6%B5%81%E8%A1%8C%E8%AA%9E">http://ja.wikipedia.org/wiki/%E6%B5%81%E8%A1%8C%E8%AA%9E</a>
  - c. NicoNicoPedia ryuukoogo prize
    <a href="http://dic.nicovideo.jp/a/%E3%83%8D%E3%83%83%E3%83%88%E6%B5%81%E8%A1%8C%E8%AA%9">http://dic.nicovideo.jp/a/%E3%83%8D%E3%83%83%E3%83%88%E6%B5%81%E8%A1%8C%E8%AA%9</a>
    <a href="E%E5%A4%A7%E8%B3%9E">E%E5%A4%A7%E8%B3%9E</a>
  - d. Language Realm, Japanese Slang <a href="http://www.languagerealm.com/japanese/japaneseslang.php">http://www.languagerealm.com/japanese/japaneseslang.php</a>
  - e. Blog on trendy phrases <a href="http://socialmedia.mis.temple.edu/koyanagi/">http://socialmedia.mis.temple.edu/koyanagi/</a>
- 4. Predictions for best of 2013 http://matome.naver.jp/odai/2136205010553032901
- 5. Japanese Manners
  - a. JTB publishing on travel etiquette
    - i. http://www.jp-guide.net/manner/index.html
  - b. Mezase manaa bijin http://www.orangepage.net/op/life/manner/
    - i. Entries and illustrations showing faux pas and correct behaviors, 25 different categories
  - c. 2013 Tokyo Metro manner posters
    - http://www.tokyometro.jp/corporate/csr/society/manner/index.html
  - d. tennis manners <a href="http://www.tennis-navi.jp/blog/hidekikaneko/028519.php">http://www.tennis-navi.jp/blog/hidekikaneko/028519.php</a>
  - e. <a href="http://www.digital-sense.co.jp/cc">http://www.digital-sense.co.jp/cc</a> new/sub/03 3.html
    - i. Large illustrations of inappropriate behaviors, with discussion of proper way, outlined in steps, following by chart with what to say. Business contexts. Show clear hierarchy of senior, mid-level and entry-level employees.
  - f. Being treated to lunch <a href="http://r25.yahoo.co.jp/fushigi/wxr\_detail/?id=20130705-00030749-r25">http://r25.yahoo.co.jp/fushigi/wxr\_detail/?id=20130705-00030749-r25</a>
  - g. 毒気公共マナー絵
    - i. <a href="http://natsumesketch.blog.so-net.ne.jp/archive/c2300223076-1">http://natsumesketch.blog.so-net.ne.jp/archive/c2300223076-1</a>
      - 1. girls with disgusting behaviors
  - h. <a href="http://www.izu-nirayama.co.jp/etiquette.html">http://www.izu-nirayama.co.jp/etiquette.html</a>
    - i. Country club wear
  - i. <a href="http://home.tokyo-gas.co.jp/shoku110/qas/699">http://home.tokyo-gas.co.jp/shoku110/qas/699</a> c u.html
    - i. Serving tea to guests
  - j. 入選作品 テーマ「荷物の置き方、持ち方に関するマナー」
    - i. Keio co illustrated gallery of manners
      - ii. <a href="http://www.keio.co.jp/gallery/manner/update/top01.html">http://www.keio.co.jp/gallery/manner/update/top01.html</a>
      - iii. http://www.keio.co.jp/gallery/manner/list/index.html
  - k. Discussion on bad male table manners is good, and reports on a survey
    - i. http://atolog69.com/archives/31136654.html

- I. Detailed explanation of corporate etiquette
  - a. http://www.fujixerox.co.jp/support/xdirect/magazine/rp1205/12052a.html
- m. Dog manner belt
  - i. <a href="http://korochan.asablo.jp/blog/2009/08/19/4524651">http://korochan.asablo.jp/blog/2009/08/19/4524651</a>
- 6. Choiwaru oyaji blogs
  - a. <a href="http://ameblo.jp/crazychoppers/">http://ameblo.jp/crazychoppers/</a>
    - i. Choiwaru oyazi no 荒くれブログ
  - b. <a href="http://blog.goo.ne.jp/hamashou">http://blog.goo.ne.jp/hamashou</a> 2007
    - i. チョイ悪親父のうつ日記
  - c. <a href="http://naganorun.exblog.jp/">http://naganorun.exblog.jp/</a>
    - i. チョイ悪親父のフォトブログ
  - d. <a href="http://www.shiminkatudo-hachioji.jp/aa">http://www.shiminkatudo-hachioji.jp/aa</a> 1P home holder/1HP tyoiwaru/1HP-sample.html
    - i. Hachiooji choiwaru oyaji no kai
  - e. <a href="http://blogs.yahoo.co.jp/hoku3miura">http://blogs.yahoo.co.jp/hoku3miura</a>
    - i. 骨太ちょいワルおやじの独り言
- 7. Advice columns
  - a. Yomiuri なんでも相談室 <a href="http://hokuriku.yomiuri.co.jp/hoksub7/seikatu/">http://hokuriku.yomiuri.co.jp/hoksub7/seikatu/</a>
  - b. Big Globe Community なんでも相談室 <a href="http://soudan.biglobe.ne.jp/">http://soudan.biglobe.ne.jp/</a>