

**FRE 3442****CONTEMPORARY FRENCH COMMERCE**

Section: 01C3

MWF Period 7 (1:55-2:45) - MAT 2

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**PREREQUISITE:** FRE 3300 or instructor's permission.

**TEXTS, MATERIALS & FILMS:**

- All texts and materials will be posted on Canvas or distributed in class.
- Films are to be watched at the Library (or online if available).

**COURSE DESCRIPTION:**

The course, conducted entirely in French, emphasizes verbal communication in business professional situations through three components. First, a series of student's presentations, in-class activities (using newspapers' articles, technical readings, radio shows and films), and debates on the following topics (list not exhaustive) related to France's economy and society: France and the French, image of France in the world, France's demographics, some economics basics, the role of the State in France's economy, the French political system and the political parties, labor (impact of the 35-hour workweek, "congés", women in the workplace, etc...).

Second, as effective communication is based not only on linguistic proficiency but also on cultural proficiency, cultural differences mostly between Americans and French will be explored.

Finally, starting at mid-semester, students will work in groups on the creation of their own business, and will present their project to the class at the end of the semester.

**ASSESSMENT:**

- The final grade scale is as follows:

93-100	A	83-86	B	73-76	C	63-66	D
90-92	A-	80-82	B-	70-72	C-	60-62	D-
87-89	B+	77-79	C+	67-69	D+	Below 60	E
- You will be evaluated based on your achievement of the course goals and the following criteria:

Attendance, Class Participation & Homework Preparation	20%
<i>La classe est à vous !</i>	15%
<i>A votre avis...</i>	15%
« Dissertation »	15%
Projet de création d'entreprise	35%

**COMPONENTS:****Attendance, Class Participation and Homework Preparation (20%):**

*Attendance & Make-up:* Attendance is mandatory, and roll will be taken on a daily basis. You are allowed a **maximum of 3 absences** during the semester. **After three absences your final grade for the course will be lowered by 1%.** Each subsequent absence will result in your final grade being lowered by an additional 1%. **After three absences, you will also receive a zero in Participation each time you miss class.** Absences will be excused in accordance with UF policy. Acceptable and **documented** excuses include illness, religious holidays, & military obligation: <https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx>. Documentation must be provided for all *excused* absences. Should you miss a class for any reason, you are responsible for informing yourself as to the material covered. Except in the case of certified illness or other UF accepted and documented excuse, there will be no make-up option for missed exams/assignments. Where possible, make-ups should be arranged prior to absence. Alternatively, students should contact me on return to classes.

*Class Participation & Homework Preparation:* Participation in this class is critical and involves a number of variables, including but not limited to: you being in class and on time; your use of French in the classroom; your willingness to participate actively in ALL class activities; your cooperation during group and pair work; your respect and attitude toward the class and your peers; your preparation for each class.

Homework will be assigned for each class, and must be completed at home, before coming to class. All assigned readings must be prepared by marking the texts and taking notes. When indicated, films must be watched at the Library (or online when available). Notes must also be taken during films viewings, and all assigned activities must be completed before class. If you are not ready to speak, to actively participate, to answer basic questions about the course material assigned; if you also did not take notes about the assigned readings and films, you are not prepared for class, and therefore, your class participation & homework preparation grade will be lowered.

PLEASE NOTE: The use of cell phones, iPhones, pagers, iPods or mp3 players and all other electronic equipment during class is prohibited. All equipment must be turned off in the classroom. Any evidence of cell phones (use, ringing, buzzing, etc.) and similar equipment use will result in an automatic zero in participation for that day.

***La classe est à vous!* (15%):**

At the beginning of the semester, you will choose a topic, and one partner to work with for this presentation. ***Please refer to the handout « La classe est à vous ! » for further information about guidelines, topics and dates.***

***A votre avis...* (15%)**

During the semester, your instructor will ask you to discuss a few topics, and to post your comments on Canvas (written discussions or short videos).

**“Dissertation” (15%):**

At mid-semester, you will write a “Dissertation” at home and submit it to your instructor via e-mail. ***Please refer to the handout « Dissertation » for further information.***

**Projet de création d'entreprise (35%):**

At mid-semester, you will start working in teams on the creation of your own business in France, and will present your project to the class at the end of the semester. *Please refer to the handout « **Projet de création d'entreprise** » for further information.*

**Films:** All films are available at the Library, and must be watched *before* coming to class, and for the day indicated on the class “Calendrier”. Some of those films are also available online (Kanopy, Youtube, Netflix or Amazon).

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**Extra Credit:** No extra credit will be given under any circumstances.

**Late and Make-up Work:** Any activities or assignments missed due to an absence will receive a grade of 0. No late work will be accepted and no make-ups will be allowed.

**Appropriate classroom decorum:** Each student in the class is expected to participate in a responsible and mature manner that enhances the educational process. Any conduct that, in the judgment of the instructor, disrupts the learning process will lead to disciplinary action.

**Academic Honesty:**

UF students are bound by The Honor Pledge which states, “We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code”. On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: “On my honor, I have neither given nor received unauthorized aid in doing this assignment.” The Honor Code (<http://www.dso.ufl.edu/sccr/process/studentconduct-honor-code/>) specifies a number of behaviors that are in violation of this code and the possible sanctions. If you have any questions or concerns, please consult with the instructor.

**Plagiarism:**

Plagiarism is a serious violation of the Student Honor Code. The Honor Code prohibits and defines plagiarism as follows: A student shall not represent as the student’s own work all or any portion of the work of another. Plagiarism includes (but is not limited to):

- a. Quoting oral or written materials, whether published or unpublished, without proper attribution.
- b. Submitting a document or assignment, which in whole or in part is identical or substantially identical to a document or assignment not authored by the student. (University of Florida, Student Honor Code, <https://www.dso.ufl.edu/sccr/process/student-conducthonor-code/>).

University of Florida students are responsible for reading, understanding, and abiding by the entire Student Honor Code.

Important Tip: Do not copy text verbatim from any source (including your own previous work) unless you show the text as a quote with complete attribution.

If a student plagiarizes all or any part of any assignment, University policy suggests that instructors should impose a course grade penalty and report any incident of academic dishonesty to the Office of the Dean of Students. You should know that your work might be tested for its “originality” against a wide variety of databases by anti-plagiarism guardian.

**The work you submit in this class is expected to be your own. If you submit work that has been copied from any published or unpublished source (including the Internet) without attribution, or that has been prepared by someone other than you, or that in any way**

**misrepresents somebody else's work as your own, you will face severe disciplining by the university.**

**Campus Helping Resources:** Students experiencing crisis or personal problems that interfere with their general wellbeing are encouraged to utilize the university's counseling resources. The Counseling and Wellness Center provides confidential counseling services at no cost for currently enrolled students. Contact information: <http://www.counseling.ufl.edu/cwc/Default.aspx>, 392-1575. Other useful contacts are also the University Police Department: 392-1111.

**Accommodations for Students with Disabilities:** Students requesting classroom accommodation must first register with the Dean of Students Office. The Dean of Students Office will provide documentation to the student who must provide this documentation to the instructor when requesting accommodation. Contact the Disability Resources Center (<http://www.dso.ufl.edu/drc/>) for information about available resources.

**Online Course Evaluations:** Students are expected to provide feedback on quality of instruction in this course based on 10 criteria. Evaluations are conducted online at <https://evaluations.ufl.edu>. Evaluations are typically open during the last two or three weeks of the semester, but students will be given specific times when they are open. Summary results of these assessments are available to students at <https://evaluations.ufl.edu>.

**Any additional material** for the course, Word or Pdf documents, Powerpoints and links to websites will be posted on the Canvas course site in E-Learning. The course site on Canvas can be accessed through <http://elearning.ufl.edu/> by entering your Gatorlink username and password. Through this site you can also check all your grades during the semester.